



2026 Supplier
Engagement Program

PARTNERING FOR GOOD

Where Partnership Meets Purpose

INSPIRE
APPLY'S BR DUNKIN' SONIC
FOUNDATION

A young Black man with short hair is smiling warmly at the camera. He is wearing a light gray t-shirt with the words "WHERE KIDS" printed on it. He is leaning over a bicycle, working on the rear wheel with a tool. The background is a workshop filled with various tools and equipment, though it is slightly out of focus.

The Inspire Foundation exists to ignite and nourish change for good by providing consumers, team members, franchisees, and suppliers opportunities to champion the next generation.

Across our family of brands, we're helping the next generation gain the tools and support they need to be career- and workforce-ready. In 2025 we will invest **\$13 MILLION+** in youth-focused initiatives, support thousands of nonprofits nationwide, and reach millions of young people. Through strategic partnerships, we're driving generational change in the communities we serve.



**Childhood
Hunger & Youth
Leadership**



Youth Sports



Career Readiness



Public Education



Youth Development



Funds meal programs, workforce training, and food access grants across communities.

Provides access to 10M+ meals annually to kids in need.



Expands access to team sports, building confidence, leadership, and lifelong skills.

ALL STARS has enabled 3M kids to play team sports; 2025 ESPY Community Impact Award winner.



Equips youth with real-world skills, entrepreneurship tools, and financial literacy.

Partners with franchisees and local Clubs to give youth a behind-the-scenes look at running a restaurant.



Provides classroom resources, teacher support, and innovative learning opportunities.

Funded scholarships for 800+ teachers to train at the Ron Clark Academy.



Accelerates high-potential nonprofits with funding, mentorship, and storytelling.

Strengthening connections and capacity for 15 nonprofits in our 2025 cohort.

It Takes a Network of Champions

Our impact is only possible through the support of generous suppliers and sponsors who believe in our mission. Together, we are:

- Fueling innovation through SPARK and other strategic programs
- Expanding access to opportunity for youth nationwide
- Creating meaningful connection between business goals and community impact

Thank you to the partners who help power this work!



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The GO WEST CREATIVE logo, featuring a stylized 'W' inside a square.

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The Supplier Engagement Program is a curated series of events to connect suppliers and mission-aligned organizations with key stakeholders across the Inspire ecosystem. These stakeholders include executives, franchisees, team members, and community partners.

Through meaningful touchpoints, the program fosters relationships, aligns business and philanthropic goals, and drives shared community impact.

WHY SUPPLIERS ENGAGE

- **Relationships:** Strengthen and build trusted relationships with Inspire Brands leadership, fellow suppliers, franchisees, and community partners across the Inspire ecosystem.
- **Alignment:** Access valuable business insights and stay aligned with Inspire's strategic priorities through curated events and conversations.
- **Experiences:** Enjoy exclusive, high-value experiences that foster collaboration, innovation, and lasting partnerships.
- **Impact:** Support programs that empower the next generation while elevating your brand's purpose-driven reputation.





WAYS TO ENGAGE

Whether you're looking to build year-round relationships, amplify your brand through high-impact events, or simply show up and support, there's a way for your organization to get engaged.

PATHWAY	WHAT IT INCLUDES	WHY IT MATTERS	WHO IT'S FOR
Champions Circle (Annual Partnership)	Tiered partnership program with year-round access to experiences, premium brand recognition, and discounts on event sponsorships	Aligns with Inspire's strategic goals, giving unmatched access to decision-makers across all brands. Positions you as a trusted, long-term partner while maximizing year-round visibility and impact.	Organizations seeking ongoing, year-round access to Inspire's ecosystem, multiple brands & C-suite leadership, and recognition.
Event Sponsorships (Custom Visibility)	Presenting, Naming, Supporting or Participating sponsor opportunities at specific signature events like Golf Tournaments, Backyard Bash, and more.	Provides brand exposure, targeted executive access, and customized on-site branding moments	Organizations seeking visibility at a single moment in time to deepen relationships with Inspire leaders in shared services or corporate functions.
Individual Tickets (Flexible Participation)	Single or small-group ticket options for select events and experiences.	Offers access to Inspire events with flexibility and minimal commitment.	Companies or individuals new to partnering with Inspire or looking for a low-entry way to connect, explore opportunities, and get their foot in the door.



2026 PROGRAM CALENDAR

Each experience is designed to foster authentic connection, provide strategic visibility, and align with Inspire's purpose-driven mission.

DATE	EVENT	DESCRIPTION	WHY IT MATTERS
February 26, 2026	SPARK Ignite Gala	Annual gala unveiling the new SPARK cohort and celebrating impact.	High-profile visibility with Inspire leadership and mission alignment.
April 2026	Backyard Bash	Casual spring event with team volunteer moments during Good Citizen Month.	Connect with Inspire teams through shared community service.
June 2026	IBF Golf Tournament (Invite Only)	Private fundraiser hosted by the Equipment & Innovation team.	Exclusive networking with key decision-makers in a relaxed setting.
September 2026	SPARK Golf Invitational	Executive-hosted outing to showcase our SPARK cohort	Build deeper relationships with Inspire leadership and peers.
December 2026	SPARK Tank + End of Year Celebration	Nonprofit pitch event and year-end recognition of impact.	Showcase your influence and celebrate shared success.
Year-Round	SPARK Cohort Experience	Ongoing connection with SPARK grantees through mentorship and engagement.	Deepen mission impact and see your investment in action.
Year-Round	Business Insight Calls	Monthly briefings on Inspire's business priorities across key departments.	Stay informed and aligned with Inspire's direction.
Year-Round	Private Leadership Dinner	Intimate gatherings with Inspire executive leaders for top contributing sponsors.	Strengthen executive relationships in a focused setting.



CHAMPIONS CIRCLE: YEAR-ROUND EXPERIENCES

The Champion Circle is for mission-aligned partners who want consistent access to Inspire leadership, year-round recognition, and a direct connection to the communities we serve. As your level of commitment grows, so does your impact and your access.

	LUMINARY (\$125K+)	VISIONARY (\$100K)	AMBASSADOR (\$70K)	ALLY (\$50K)	SUPPORTER (\$30K)
EXPERIENCE					
SPARK Ignite Gala (Kickoff)	8 Tickets	6 Tickets	5 Tickets	4 Tickets	3 Tickets
Backyard Bash	5 Tickets	4 Tickets	3 Tickets	2 Tickets	1 Ticket
IBF Golf Tournament	2 Tickets	1 Ticket	-	-	-
SPARK Golf Invitational	6 Tickets	5 Tickets	3 Tickets	2 Tickets	1 Ticket
Private Golf Breakfast	2 Tickets	1 Ticket	-	-	-
SPARK Tank + EOY Celebration	4 Tickets	3 Tickets	2 Tickets	1 Ticket	-
Business Insight Call	5 Calls	4 Calls	3 Calls	2 Calls	1 Call
SPARK Cohort Experience	Session Sponsor	Session Sponsor	Pillar Sponsor	-	-



CHAMPIONS CIRCLE: YEAR-ROUND RECOGNITION

The Champion Circle is for mission-aligned partners who want consistent access to Inspire leadership, year-round recognition, and a direct connection to the communities we serve. As your level of commitment grows, so does your impact and your access.

	LUMINARY (\$125K+)	VISIONARY (\$100K)	AMBASSADOR (\$70K)	ALLY (\$50K)	SUPPORTER (\$30K)
RECOGNITION					
Foundation Website Recognition	Prominent Logo	Prominent Logo	Logo	Name	Name
Support Center Media	Prominent Logo	Prominent Logo	Logo	Name	Name
Social Media Spotlight	✓	✓	-	-	-
SPARK Cohort Materials	Prominent Logo	Prominent Logo	-	-	-
SPARK Ignite Materials	Prominent Logo	-	-	-	-
SPARK Tank Program Listing	✓	✓	✓	✓	-
Impact Video Feature	✓	-	-	-	-

ELEVATE YOUR VISIBILITY WHERE IT MATTERS MOST

Gain premium recognition and access by sponsoring a signature event. With flexible tiers tailored by event and level, sponsors enjoy brand visibility, exclusive access, and meaningful engagement. Champions Circle partners receive tier-based discounts.

SPONSORSHIP TIER	INVESTMENT	KEY BENEFITS
SPARK Ignite Presenting Sponsor (Exclusive)	\$125K	Presenting sponsor of SPARK Ignite Gala; premier logo recognition on all event materials (digital + print); opportunity to speak or present; priority signage placement; reserved premium seating/table; social media spotlight; inclusion in post-event recap; co-branded swag opportunity; guest tickets
Presenting Sponsor Limited to one partner per event	\$100K	Premier logo recognition on all event materials (digital + print), opportunity to speak or present at event, priority placement in signage, reserved premium seating or foursome, social media spotlight, inclusion in post-event recap, ability to co-brand swag, guest tickets
Naming Sponsor	\$50K	Prominent logo/name tied to key event component (e.g., "X Lounge Sponsored by..."), elevated signage and branding, inclusion in pre- and post-event communications, social media mention, premium seating or golf pairing, guest tickets
Supporting Sponsor	\$25K	Standard logo placement on event materials, signage at event, name listed in digital program or screens, shared seating or golf spot, recognition on website, guest tickets
Participating Sponsor	\$15K	Name listed as a contributing sponsor, small logo or name on select materials, optional signage inclusion, guest ticket





PARTNERING FOR GOOD

Where Partnership Meets Purpose

We invite you to join a growing network of purpose-driven supplier partners shaping the future for youth.

- Select your sponsorship tier
- Align with the experiences and priorities most meaningful to your brand
- Partner with Inspire Foundation to create lasting change

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